

VISION 2020 MAIN POINTS

More and Enhanced Public Spaces

Waterfront Parks
Waterfront Parks Committee
Streetscape Improvements
Create Downtown Public Space "Squares"
Green Envelope – Connections to Other Green Spaces
Encourage Outdoor Activity in Public Space
Improve Orientation to the River – Create East/West Connections

More Efficient Development Pattern

Fill in Blank Spaces
Improve Quality of New Development
Focus on Residential to Draw Retail
Minimize Surface Parking Lots – None on Waterfront or Other Key Streets
Create More Street Level Activity – Limit Vacant or Night Time Only Building Storefronts

Increase Emphasis on Economic Development

Incentives for Jobs Downtown
Business Improvement District
Strengthen the Economic Development(ED)Role of Wilmington Downtown, Inc. and City of Wilmington ED Office
Standardize Hours for Retail Businesses
Self-Financing Bonds

Strengthen and Coordinate Marketing/Information Collection and Distribution

Hire a Marketing Company
Coordinate Marketing Efforts
Increased Convention and Visitor's Bureau /Tourism Development Authority Efforts

Infrastructure Enhancements

Create a Street Hierarchy
2-Way Front Street
Complete Grid Pattern in North Downtown
Screen Parking
Widen Sidewalks in Key Areas to Accommodate Outdoor Activities

Modify Development Regulations

Height Regulated by Streets/Blocks with Height Bonuses
Strengthen CBD Supplemental Design Regulations
Modify Residential Density Regulations

Increase the Frequency of Special Events

More Frequency of Events
Varied Scale of Events
Non-Profits to Lead With City Technical Assistance